

SAMPLE PRESS RELEASE

Contact: Bob Jones
Tel: 123-345-6789
Email jones@email.com
www.lgfws.com

FOR IMMEDIATE RELEASE

OUR TOWN'S LET'S GO FISHING PROGRAM SET TO LAUNCH ITS FIRST TRIP

Our Town, MN; April 10, 20XX – After 12 months of fundraising the Let's Go Fishing Committee has announced that the *Our Town* Chapter of LGF will launch its first excursion on May 1, 20XX. Let's Go Fishing is a statewide program that enriches the lives of people age 55 and older through free fishing and boating excursions that strengthen communities, build relationships and create memories. The organization has chapters throughout Minnesota.

Bob Jones, *Our Town* LGF Committee President said, "We are pleased to bring this outstanding program to our community. We could not have done it without the dedication and commitment of our caring volunteers and many generous supporters. I can't wait to get our first group of seniors out on the water."

Those first LGF guests will be a group of 8 seniors from the *ACME Senior Center*. The group will have an opportunity to spend the morning on *Our Lake* catching fish or just enjoying the view. Bob Smith, a 91-year old resident who will be participating said, "I can't wait for our trip next week! I enjoyed fishing and boating my whole life. I lived on *Our Lake* for over 50 years and it has been over 20 years since I have been able to go fishing. I am eager to see my old lake property from the boat and to have an opportunity to be out on beautiful *Our Lake* again. And I know there is a big walleye out there with my name on it!"

Let's Go Fishing will host free fishing and boating excursions for people 55 and older Monday-Friday, May 1-Sept 30. All the equipment is provided. The excursions are led by trained volunteers. To schedule an excursion you may contact Jim Johnson, Scheduling Coordinator at 123-456-7890. If you are interested in becoming a LGF volunteer, contact Sue Smith, Volunteer Coordinator at 123-345-6789.

ABOUT LET'S GO FISHING (boiler plate statement about LGF that should be included at the end of all LGF press releases)

Let's Go Fishing enriches the lives of people age 55 and older through free fishing and boating excursions that strengthen communities, build relationships and create memories. The non-profit organization was founded in 2002 and currently has 18 chapters throughout Minnesota. The *Our Town* Chapter of LGF was founded in X. With the help of over X volunteers our chapter hopes to serve X seniors each year.

For additional information about LGF, the Program Launch or to schedule an interview with Bob Jones please contact Bob at (phone number or email).

###

(this indicates the end of the press release)