

"Human beings flourish and heal in nature. There are powerful, measurable, holistic health benefits, including improved energy and cognition, less anxiety and depression, decreased pain and even improved longevity."
 ~ British researchers on the mental and emotional benefits of a "water experience."

"We make a living by what we get, but we make a life by what we give."
 ~ Winston Churchill

"A man has to believe in something. I believe I'll go fishing."
 ~ Thoreau

Serving to the Max
 CAPITAL CAMPAIGN
 WWW.LGFWS.COM
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"I can't thank you enough for today. I have been working with her for five years, and today was the first time I heard her speak."
 ~Care facility staff

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GIFT PROFILE GUIDE

Potential Need: \$725,000



	Number of Commitments	Amount of Commitment	Total Amount	Cumulative Total	% of Objective
	1 @	\$50,000	\$50,000	\$50,000	
Leadership & Pacesetter Gifts	4 @	\$30,000	\$120,000	\$170,000	47%
	5 @	\$15,000	\$75,000	\$245,000	
	8 @	\$12,000	\$96,000	\$341,000	
Partner & Sponsorship Gifts	12 @	\$9,000	\$108,000	\$449,000	
	22 @	\$5,000	\$110,000	\$559,000	43%
	30 @	\$3,000	\$90,000	\$649,000	
Chapter & General Gifts	50 @	\$1,000	\$50,000	\$699,000	10%
	52 @	\$500	\$26,000	\$725,000	
184 Commitments totaling \$725,000					

WAYS TO GIVE

Cash, Real Estate, Stocks or Bonds, Life Insurance Policies or Cash Values of Policy, Antiques, Works of Art, Cars, Boats, Jewellery, Coin or Stamp Collections, Income Tax Refunds, Irrevocable or Revocable Trusts, etc.



Let's Go Fishing is a 501(c)3 organization that meets Charity Review Council Standards.



Serving to the Max

Back in 2002, we visualized the connection between a safe boat, a lake, fresh air, trained volunteers, and enriching lives through a day on the water.

Our vision became our mission: Touching lives on the water by bringing nature's healing and well-being to seniors, youth, veterans and the disabled. That's what Let's Go Fishing is all about.

Joe Holm, Founder



Steve Wilson
Campaign Chair



Tam Gartner
Co-Chair



Mike Max
Honorary Co-Chair



*"I love looking into the faces of our guests as they inhale the sun, sounds and beauty of our waterways."
-Volunteer*

Let's Go Fishing Story

Over the years, we've grown from high hopes and humble beginnings in Willmar, Minnesota, to more than two dozen local Let's Go Fishing chapters spread throughout Minnesota and northern Wisconsin, with numerous requests to expand our program into surrounding states.

Since 2002, our 2,000-plus volunteers have taken over 160,000 guests fishing and boating at no charge aboard one of our 34 specially-designed, handicapped-accessible pontoons, primarily May through October. Through our partnerships, we provide 2- to 2 1/2-hour excursions for enjoying the beauty and majesty of Minnesota and Wisconsin Lakes and Rivers.

Given additional resources, we are poised to do much, much more.

- Serve more people.
- Serve more communities.
- Serve more in every way possible.

We have a proven program.
Help us make it a great one.

Furthering Our Mission

Serving to the Max

At Let's Go Fishing, we're fond of saying things like, "A rising tide lifts all boats," and "We're all in the same boat together." As members of the same team, LGF directors, leadership, volunteers and supporters each do their part to fulfill the mission, and carry it forward into the future.

By the year 2030, one quarter of all Americans will be age 65 and older. The time is now to strengthen existing chapters and foster the growth of new ones. The skyrocketing demand is already upon us, and with your help, we're poised for expansion.

Wouldn't you like that to be part of your legacy, knowing that one day, you too might wish to avail yourself of our services? And help ensure that we'll be around for generations to come?

Fishing and boating is a family tradition. At Let's Go Fishing, we're all family, whether we're related or not. We are all drawn to float the boats of service together, each doing their essential part in touching lives on the water.



*"Many men and women go fishing all their lives without knowing that it is not fish they are after."
-Thoreau*

*"We are about connecting to community, to the natural world and its life-giving benefits, to the joys in what it feels like to be alive in the world."
- Volunteer*



*"It's so beautiful here.
It reminds me of home
(Norway).
~ Guest*

Our Volunteers & Supporters

Let's Go Fishing volunteers come from every walk of life, yet all share a special place in their hearts for both seniors and the outdoors. Many, in fact, are retired, with time on their hands, enthusiasm to share and a desire to give back to others. Often, the people they serve helped build our communities, but are no longer able to enjoy nature's bounty on their own.

Many are lifelong anglers. Others may be new to the game. It matters little if they're veterans or beginners. Because when guests, volunteers and opportunities come together, magic happens. Bobbers go down, lines tighten, and smiles appear. Depression lifts. Loneliness subsides. People who haven't spoken in years rediscover joy and laughter. Life is good. And they can hardly wait to do it all over again.

As a supporter of Let's Go Fishing, you can share in this life-changing experience, even if you never set foot upon one of our pontoons. Your generosity is as important to the program as the efforts of our amazing volunteers, because one without the other leaves good intentions adrift. But together, they set a course for the future with smooth sailing ahead, expanding the program to serve more people, in more locations, than ever before.

Our Precious Guests

We all have a love for lakes and rivers: the sound of the waves, the beauty of the natural surroundings, abundant wildlife, and the mysteries of clean water and fresh air.

So do the people we serve. The problem is, they often have little or no access to these simple joys of their youth.

Many of our guests have, in effect, been overlooked or forgotten in their current settings. Our motivation is to elicit smiles, bring back memories and be friends to our guests.

Young or old, catching fish never gets old. There's something exciting and intriguing about catching a fish, and anticipating your next bite.

Our guests often require assistance experiencing their complimentary fishing and boating excursions.

As volunteers, we've also discovered a need to give and serve, in turn finding the experience to be rewarding and joyful.

We fill a need for seniors, veterans, students and disabled individuals who are unable to enjoy the outdoors on their own, providing recreational therapy that lifts spirits on the water.



Serving to the Max

CAMPAIGN LEADERSHIP



Steve Wilson
CAMPAIGN CHAIR

President,
Learning Opportunities, Inc.

*"I love bringing joy
to people's lives."*



Lee Opraska
BOARD CHAIRMAN, SPONSORSHIPS

COO & President, Veridocs, Inc.

*"LGF does so much for me
personally by seeing the joy
and excitement our guests
experience."*



Darci Mohr
CAMPAIGN ADMINISTRATOR

Operations Director

*"Let's Go Fishing is an amazing
organization giving back to
some very precious people."*



Tom Cartner
CAMPAIGN CO-CHAIR

MSAPM, CFP, ISC Financial Advisors

*"Isolation is real. What an
incredible way to connect with
people."*



Lee Okane
SPONSORSHIPS

LeadingAge, Minnesota

*"The smiles, joy, happiness and
laughter all define people's
experiences."*



Dave Coanda
CHAPTER INITIATIVES

Chapter and Communications
Director

*"Let's Go Fishing serves
guests, volunteers and
communities. Everyone
benefits."*



Mike Max
CAMPAIGN HONORARY CHAIR

WCCO TV

*"Let's Go Fishing is one of the
best-kept secrets creatively
serving guests on the water."*



Andrea Opraska
CAMPAIGN TREASURER

Oprosko & Associates

*"I love the smiles we put on
people's faces."*



Linn Schaberl
CHAPTER RELATIONS

Board Chairman, Emeritus

*"What a great way to give
hope, help and friendship to all
generations."*



Lee Helton
PARTNERSHIPS

Founder

*"Touching Lives on the Water--
that says it all"*



Steve Lane
CAMPAIGN ADVISOR

True North Strategies

*"Let's Go Fishing provides
friends to the friendless, help
to the helpless and hope to the
hopeless."*



Our Three-Year Vision 2017, 2018, 2019

1 Program Funding - \$400,000

- Funding Chapter Support
- Add Guest and Volunteer staffing
- New Chapter Startups
- Scholarships for fishing trips
- Funding for three years
- Office staffing for Chapter Support
- Conduct three-year Campaign Initiative

2 Expand & Enhance our Development Program - \$175,000

- Expand and increase our public relations reach
- Add a Development Director
- Funding for three years

3 Expand our Fleet of Pontoon Boats - \$150,000

- Expand our services to new communities
- Purchase three (3) additional pontoons
- Add additional boats as funding is available
 - 24- to 30-foot pontoons
 - 90 hp outboard motors
 - Electric anchors and electronics
 - Safety amenities—wheelchair ramps, etc.

CAMPAIGN TOTAL - \$725,000

Let's Go Fishing invites friends, businesses, organizations and families to give financial resources to fund the above opportunities.

Gifts can be given over three years and may be given monthly or annually.